

Partnership Opportunities



BROWER
YOUTH AWARDS

PROGRAM OF EARTH ISLAND

THE EVENT

The Brower Youth Awards are the premier youth environmental leadership awards in North America. This event is a signature program of The New Leaders Initiative, a cutting edge approach and program of Earth Island Institute. The goal of this event is to identify, grow and empower young environmental and social justice activists by supporting them to become the highest version of themselves. In this pivotal moment in history, our focus is on supporting the dynamic new generation of youth-led activism that is galvanizing change all across North America.

The theme for this year's Brower Youth Awards is regeneration. Just as the earth regenerates itself through cycles and seasons, showing resilience in the face of many disturbances, the Brower Youth Awards has been fostering regeneration among young people for multiple generations. For 20 years, the Brower Youth Awards has rejuvenated, revitalized and reinvented what it means to be an environmental activist. Generations of winners have reimagined their world, rethinking the possibilities and meeting the demands of critical environmental problems that young people face. In the last two decades, we have supported our youth to rise to the highest version of themselves through providing coaching, training, visioning, strategy, skills and capacity building. The goal of this award and leadership program is to inspire novel ideas and to support the energy and electricity of young people who bring new life into the environmental movement. We hope to continue our work with the future generations of young environmentalist leaders, for another 20 years, and beyond.

Since 2000, Earth Island Institute has recognized 116 outstanding, emerging youth leaders, representing accomplishments across the full spectrum of the environmental movement. Each year, six young people based in North America are awarded the prize and provided extensive mentorship and media exposure. On the night of the award ceremony, before an audience of 800 people at the historic War Memorial Herbst Theatre in San Francisco, the winners' inspiring stories are told in short documentary videos. They also deliver an acceptance speech about their project or campaign – inspiring environmental activism amongst the audience. Leading up to the award ceremony, the New Leaders Initiative provides a week long forum that includes training, visioning, networking, career coaching to build skills and capacity to effect change. Lastly, we have a deep commitment to elevating voices from all different socio-economic and culturally diverse backgrounds so that they can move forward as successful innovators and activists.

2019 Brower Youth Award (BYA) Sponsor Benefits

Title Sponsor: \$10,000 +

- + Year round visibility related to Earth Island Institute local Bay Area youth programs and New Leaders Initiative events beyond BYA
- + Recognition on all BYA event materials (print, online, email marketing) and lobby of the event
- + Recognition on stage at the BYA Awards Ceremony at the War Memorial Herbst Theatre on October 15th to an audience of 800+ people
- + Logo/Ad listing in BYA Program book and website
- + Preferred seating at BYA ceremony
- + 20 tickets to the Pre-Event Reception in the Green Room to personally meet with the 2019 Winners

Event Sponsor: \$5,000 - 9,999

- + Recognition on all BYA event materials (print, online, email marketing) and lobby of the event
- + Recognition on stage at the BYA ceremony at the War Memorial Herbst Theatre on October 15th to an audience of 800+ people
- + Logo/Ad listing in BYA Program book and website
- + Preferred seating at BYA ceremony
- + 6 tickets to the Pre-Event Reception in the Green Room to personally meet with the 2019 Winners

Innovation Sponsor: \$1,000 - 4,999

- + Logo/Ad listing in BYA Program book and website
- + 4 tickets to the Pre-Event Reception in the Green Room to personally meet with the 2019 Winners

Advocate Sponsor: \$200 - 999

- + Logo/Ad listing in BYA Program book and website

Individual tickets to Pre-Event Reception: \$150

- + Individual guests join our Hosts and Sponsors in personally meeting with the 2019 Winners in the Green Room



Winners of 2018 Brower Youth Award on stage



Guests mingling at our intimate 2018 pre-event reception at the War Memorial Green Room in San Francisco

Leveraging the Opportunity

The Brower Youth Awards attracts applicants from all throughout North America, as well as an energetic local audience that is supporting the environmental movement. This event is an opportunity to demonstrate support for youth development, expand professional networks, and deepen organizational commitment to our common environmental and social entrepreneurial values. The event is a program of Earth Island Institute, which enjoys a legacy and recognition of more than 35 years in the environmental sector. Our audience ranges from school teachers, community leaders, local activists, journalists, sponsors, donors, allies, and supporters of youth environmental leadership. Your attendance and support of our event is a way to recharge and be inspired by young people who are making an impact – lifting and moving our culture forward. Join us as we honor our past, present, and future youth leaders. Please visit <http://www.broweryouthawards.org/awardees/> to watch and share our short 5 minute documentaries about previous BYA winners!

Sponsors Make It Possible

Earth Island Institute has always been proud to present the Brower Youth Awards Ceremony as an inspiring free event fully accessible to the public. Our **Pre-Event Reception** immediately preceding the Awards Ceremony is a fundraising event to make Brower Youth Awards possible.

To Become a Partner

For more information, or to learn more about how to become a BYA sponsor that supports our ongoing efforts to foster a new generation of environmental leaders, contact Mona Shomali, Director of the New Leaders Initiative at mona@earthisland.org. Thank you!