EARTH ISLAND

CONTACT

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SPONSORSHIP PACKAGES

Earth Island Institute's New Leaders Initiative Presents

27th Annual Brower Youth Awards for Outstanding Environmental Leadership

Monday, October 19th, 2026, Ceremony at 6 p.m. Doors open at 5:30 p.m.
David Brower Center, 2150 Allston Way, Berkeley, CA

The Brower Youth Awards identifies, celebrates, and cultivates youth leadership and environmental activism across North America.

Youth movements are a leading force in the fight for a liveable planet: all around the world, young people are re-imagining solutions to critical environmental issues and working tirelessly to innovate, educate, and organize in pursuit of climate and social justice.

Every year, the Brower Youth Awards recognizes six of these bold, young environmentalists for their efforts to build a more sustainable and just world. In order to grow and further empower this next generation of environmental activists, the Brower Youth Awards program provides award-winners with leadership training, networking opportunities, and a platform to amplify their outstanding achievements.

Winners of 2025 Brower Youth Awards

Since 2000, over 100 young environmentalists have received the prestigious Brower Youth Award for their work, representing accomplishments across the environmental movement: from protecting oceans and cultivating food sovereignty, to improving air quality in frontline communities and pushing universities to divest from fossil fuels.

2025 Brower Youth Awards ceremony in Berkeley

ACT TODAY – SUSTAIN BOLD ENVIRONMENTAL LEADERSHIP FOR TOMORROW

Your support of the Brower Youth Awards demonstrates your commitment to cultivating a diverse and skilled network of innovative and creative youth leaders. Your investment will support environmental solutions and propel bold young leaders forward as they tackle pressing environmental challenges in their communities.

TIERS AND BENEFITS FOR 2026

Title Sponsor — $10,000+

- Priority seating for up to 6 guests at our award ceremony
- Photo opportunity with the winners at the award ceremony
- Exclusive recognition on table tops at the reception (tri-fold advertisement)
- Additional branding on event promotional materials, slideshow, and digital event program
- 1/2 page ad in the fall edition of our award-winning international *Earth Island Journal*
- Recognition on our website and social media channels leading up to the event
- Appreciation and acknowledgment in our monthly IslandWire newsletter following the event

Changemaker — $5,000-$9,999

- Priority seating for up to 4 guests at our award ceremony
- Branding on event promotional materials, slideshow, and digital event program
- 1/4 page ad in the fall edition of our award-winning international *Earth Island Journal*
- Recognition on our website and social media channels leading up to the event
- Appreciation and acknowledgment in our monthly IslandWire newsletter following the event
- Recognition at all New Leaders Initiative events, including our youth poetry slam

Advocate — $2,500-$4,999

- Priority seating for up to 2 guests at our award ceremony
- Branding on event promotional materials, slideshow, and digital event program
- Recognition in the fall edition of our award-winning international *Earth Island Journal*
- Recognition on our website and social media channels leading up to the event
- Appreciation and acknowledgment in our monthly IslandWire newsletter following the event

Partner — $1,000-$2,499

- Priority seating for up to 2 guests at our award ceremony
- Branding on event promotional materials, slideshow, and digital event program
- Recognition on our website and social media channels leading up to the event
- Appreciation and acknowledgment in our monthly IslandWire newsletter following the event

BYA REACH

We have a deep commitment to elevating voices from different socio-economic and culturally diverse backgrounds. Our audience includes youth, teachers, community leaders, local activists, journalists, sponsors, donors, allies, and philanthropic supporters of youth environmental leadership.

In Attendance at Award Ceremony
250 Audience Members

Earth Island Distribution List
15,000 People

Earth Island Journal Magazine
4,000 Quarterly Edition

Earth Island Online Visitors
525,000/year

Social Media
100,000+ (X / Facebook/ Instagram/ LinkedIn)

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Cellarmaker Brewing Company

EARTH ISLAND

TO BECOME A SPONSOR

For more information on sponsorship opportunities and sponsorship terms, please contact us by October 12, 2026.

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THANK YOU